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親愛的家長：

**有效提升您孩子語文及創造能力—**  
**Highlights 英語兒童雜誌現已接受訂閱**

您好! 已出版達 65 年的兒童英語雜誌 *Highlights™* 及 *Highlights High Five™*，一直深受世界各地小孩子追捧及愛戴。這兩本兒童雜誌由美國出版社出版，曾獲獎無數，每月讀者人數高達百萬。透過有趣和高質素的閱讀材料，鼓勵孩子從小培養閱讀的習慣，加強個人思考和創作能力，提昇英語能力，更可藉此培養國際視野。

上述雜誌現已登陸香港並已接受訂購，立即為孩子訂閱這本全球家喻戶曉的兒童雜誌，讓孩子每月都接收這份驚喜吧!



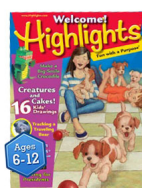
**Highlights High Five**

適合 2-6 歲幼兒

大小: 8" x 10.5"

每月 40 頁的月刊包含：

- ✧ 趣味**故書**及**詩歌**
- ✧ 親子**食譜**及**手工小玩意**
- ✧ 互動**圖片找不同**，**智力競賽**及**配對遊戲**
- ✧ **免費網上錄音教材**，鼓勵孩子閱讀，提升自學能力



**Highlights**

適合 6-12 歲兒童

大小: 8" x 10.5"

每月 42 頁的月刊包含：

- ✧ 刺激好玩的**猜謎**及**智力競賽遊戲**
- ✧ 緊貼社會時事的**文章**及輕鬆有趣的**故事**
- ✧ 創意無限的**手工製作**
- ✧ 幽默生動的**笑話**及**謎語**
- ✧ 朋輩讀者的**詩歌**及**畫作投稿**
- ✧ **科學**及**自然知識探究**

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- ✧ **訂閱選擇:** 一年或兩年
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隨函附上訂閱表格供閣下細閱訂閱詳情。閣下也可以瀏覽 [www.blooming-club.com/highlights](http://www.blooming-club.com/highlights) 專頁並免費下載雜誌的樣本。如欲查詢或訂購，歡迎致電 (852) 2877-3161 或電郵至 [subs@bloomsbury.com.hk](mailto:subs@bloomsbury.com.hk) 與專責人士聯絡。

肅此函達，即頌  
安祺！

商務印書館（香港）有限公司  
助理總經理兼零售總監  
尹惠玲 謹啟

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Dear Parents,

**The Perfect Children's Magazine for Every Age —  
Highlights Magazine Is Now Available in Hong Kong**

The Commercial Press is delighted to introduce the world's best-loved children's magazines – **Highlights™** and **Highlights High Five™** – to all teachers and parents! With more than a million readers each month, the award-winning *Highlights* magazine, created by a U.S.-based publisher, has been helping children to become their best for over 65 years.

Both magazines are now available by subscription in Hong Kong. Choose the perfect magazine for students to develop a life-long love of learning now!



**Highlights High Five**

For Ages 2–6

Size: 8" x10.5"

Each 40-page monthly issue includes

- ✧ Read-aloud **stories** and **poems**
- ✧ Easy **recipes** and **crafts**
- ✧ **Hidden Pictures™**, matching **games**, and other **puzzles** that boost thinking power
- ✧ **Bonus** pull-out activity that delivers hands-on fun
- ✧ Free **online audio** that encourages independence and helps kids begin to read



**Highlights**

For Ages 6–12

Size: 8" x10.5"

Each 42-page monthly issue includes

- ✧ **Hidden Pictures™** and challenging **puzzles**
- ✧ Real-world **articles** and silly **stories**
- ✧ **Crafts** that encourage hands-on creativity
- ✧ **Jokes** and **riddles** that keep kids giggling
- ✧ **Drawings** and **poems** from kids
- ✧ Current **science** and **nature** topics

**Subscription Details:**

- ✧ **Subscription Options:** 1-year or 2-year subscription
- ✧ **Delivery Methods:** Either by post or pickup in person at selected branch of The Commercial Press

Enclosed please find the order form for more subscription details. **You can also download the sample pages at [www.blooming-club.com/highlights](http://www.blooming-club.com/highlights)** . If you would like to have more copies of the order form for student's subscription or any enquires, please don't hesitate to email [subs@bloomsbury.com.hk](mailto:subs@bloomsbury.com.hk) or call (852) 2877 3161.

Yours faithfully,

Anita Wan

Assistant General Manager & Retail Director  
The Commercial Press (H.K.) Ltd.

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## Magazine Order Form

Please complete the form in English.

### 1) Subscription Options and Pick-up Methods (Please ☒ one ☐ only)

	<b>Highlights High Five Magazine</b> (for ages 2 to 6)		<b>Highlights Magazine</b> (for ages 6 to 12)	
	By post	Pick up in person at the selected branch of The Commercial Press (Please choose the pick-up branch in Part 5.)	By post	Pick up in person at the selected branch of The Commercial Press (Please choose the pick-up branch in Part 5.)
1 year (12 issues)	HK\$480 <input type="checkbox"/>	HK\$444 <input type="checkbox"/>	HK\$480 <input type="checkbox"/>	HK\$444 <input type="checkbox"/>
2 years (24 issues)	HK\$864 <input type="checkbox"/>	HK\$792 <input type="checkbox"/>	HK\$864 <input type="checkbox"/>	HK\$792 <input type="checkbox"/>

### 2) Recipient's Details (Mandatory\*)

\* Name: \_\_\_\_\_ Gender: ☐ Male ☐ Female

\* Birthday: \_\_\_\_ (DD) \_\_\_\_ (MM) \_\_\_\_ (YYYY) Mobile Phone Number: \_\_\_\_\_

\* Mailing Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

School: \_\_\_\_\_

### 3) Payer's Details (Mandatory\*)

\* Name (Mr/ Ms/ Mrs): \_\_\_\_\_ \* Mobile Phone Number: \_\_\_\_\_

\* Billing Address: ☐ same as recipient's address

\* E-mail Address: \_\_\_\_\_

### 4) Payment Method

Redemption letter or magazine will be sent within 5–7 weeks of receiving payment.

<input type="checkbox"/> <b>By Cheque</b> Cheques should be made payable to <b>Bloomsbury Books Limited</b> (If you opt to pay by cheque, please send it together with the order form.)	<input type="checkbox"/> <b>By Credit Card</b> Credit Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard Cardholder's Name: _____ (As it appears on your credit card) Card Number: _____ - _____ - _____ - _____ Expiry Date: ____ (MM) ____ (YYYY) Cardholder's Signature: _____
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## 5) Pick-up Location

Please ✓ <u>one only</u>	Branch	Address	Tel.
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	Tsimshatsui Book Centre	Shop B1007-B1010, B1/F, Miramar Shopping Centre, 132 Nathan Road, TST, KLN	2904 1988
	Shatin Book Plaza	Shop A197, Level 1, Phase 3, New Town Plaza, Shatin, N.T.	2693 1933
	Telford Book Plaza	Shop 301A, Level 3, Telford Plaza II, 33 Wai Yip St., Kowloon Bay, Kln.	2305 0877
	Olympian City Branch (Home of Blooming Club) 	Shop115, 1/F, Olympian City 1, 11 Hoi Fai Road, West Kowloon	2625 0311

## 6) Others

6.1) Would you like to receive our weekly e-newsletter to get our updates on children's activities and promotional offers? \* ☐ Yes ☐ No

6.2) How do you get the information about High Five / Highlight?

- ☐ Blooming Club website/ e-newsletter ☐ The Commercial Press website/ e-newsletter
- ☐ The Commercial Press branch: (Please name the branch) \_\_\_\_\_
- ☐ School: (Please name the school) \_\_\_\_\_
- ☐ Friend's recommendation ☐ Other: \_\_\_\_\_

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6/F Chung Sheung Building  
9-10 Queen Victoria Street  
Central, Hong Kong**

**For credit card orders, please fax the order form to (852) 2810 0316 or mail to the above address.**

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\* The Commercial Press (H.K.) Ltd. will strive at all times to ensure that your personal data will be kept confidential. The above personal data will only be used for the purpose of providing appropriate products and services information, including news and invitation for cultural activities, promotional and discount messages on books, stationery and multi-media products, questionnaires and opinion collection. The personal data being collected via the present means will not be sold, traded or rented in any forms through any means to any other parties.

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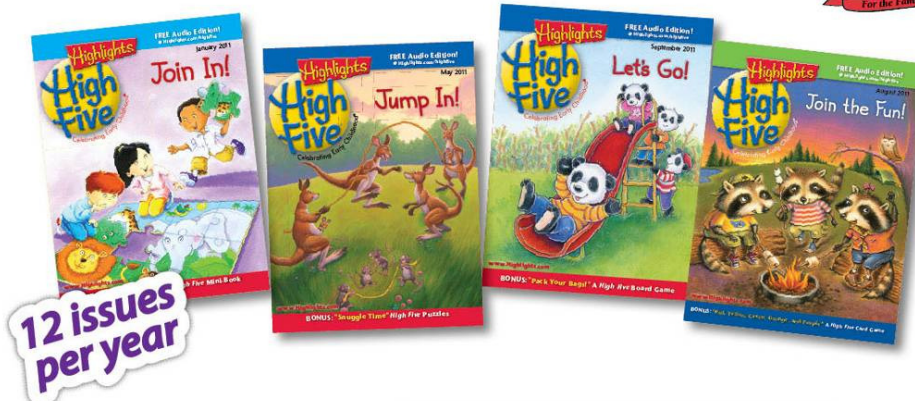
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## Highlights High Five Magazine

(for ages 2 to 6)



*Highlights High Five* invites young children to explore a world of fun and learning with fresh new stories and activities every month. *High Five* is designed to set young children on the path to becoming **curious, creative, caring, confident** individuals. Based on sound educational principles and widely accepted child-development theories, each monthly issue brings a 40-page magazine that will help your child become a life-long learner.



*High Five* helps you encourage your child's development and gives you an ideal opportunity for one-on-one fun together.

*High Five* offers positive role models and constructive activities that help build character and self-confidence.

Every page reinforces skills that prepare children for reading, math, and other areas of learning.



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## **Highlights High Five Magazine**

(for ages 2 to 6)

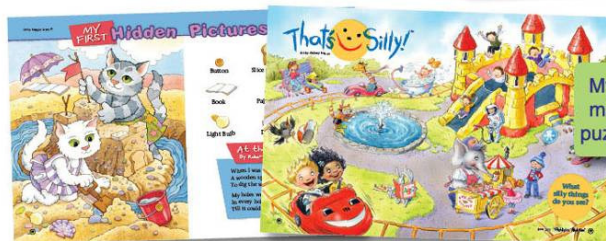
### **Celebrating Early Childhood™ for ages 2 to 6**

*High Five* is filled with features that help build important skills.



Stories and poems promote reading readiness.

Easy recipes and crafts give kids self-confidence.



My First Hidden Pictures™, matching games, and other puzzles boost thinking power.



Counting activities help kids develop number skills.



Bonus pull-out activity delivers hands-on fun.

Online audio editions and parent/teacher guides help families get the most out of *High Five*.

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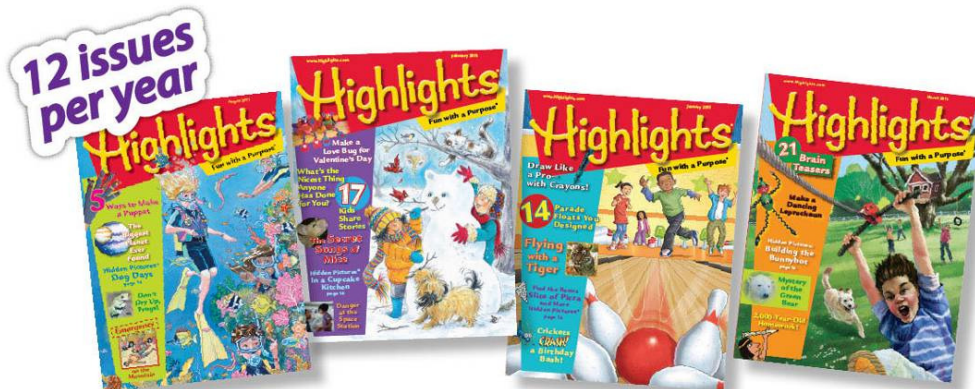
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## **Highlights Magazine**

(for ages 6 to 12 )



With over a billion copies in print, *Highlights for Children*™ has been helping children become their best selves for over 65 years. The award-winning magazine, created by a U.S.-based company, embodies the belief that children experience fun and joy when they use their innate creativity, curiosity, thinking ability, and imagination. *Highlights* is committed to the motto "Fun with a Purpose"™ to help children develop a life-long love of learning.



*Highlights* is the world's best-loved children's magazine!



*Highlights* sparks a child's natural curiosity and engages the imagination.

*Highlights* provides hours of brain-stimulating entertainment.

*Highlights* builds strong reading skills by giving kids a reason to love reading.

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## **Highlights Magazine**

(for ages 6 to 12 )

### **Fun with a Purpose™ for ages 6 to 12**

Each month, **Highlights** keeps kids reading, thinking, and learning with a wide variety of fresh new stories, puzzles, crafts, games, and activities.

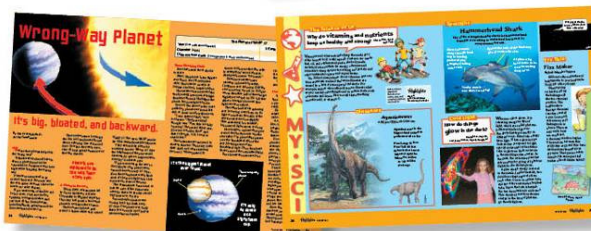
**Every issue of Highlights magazine includes:**



Hidden Pictures™ and challenging puzzles



Fiction stories, poems, and nonfiction articles that encourage reading



Exciting science features and experiments



Drawings and poems from kids

Crafts that promote creativity

Fun jokes and riddles

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