Discover the Pleasure of Reading at Blooming Club

Storytelling Conference 2014
25th October & 1st November
Professional Development Programme for Teachers and Educators
Everyone loves a story!

Holding students’ attention in the classroom is more difficult than ever because of the variety of entertainment and stimuli they are now accustomed to and expect. Storytelling may just do the trick because everyone loves a good story.

To help you create a fun and interactive learning experience for your students, we are proud to present our keynote speaker, Fran Stallings, a professional storyteller from the US, at our Storytelling Conference 2014 on Saturday 25th October and Saturday 1st November.

As a participant, you will learn from both her and a scintillating line-up of professional storytellers and authors, the skills you need to bring stories to life to benefit your pupils’ listening and learning, their language acquisition, their understanding of character, literary creativity and simple, daily human communication skills which can so easily be lost through the use of mobile phones and other social media gadgetry.

Like the 100+ participants in 2013 who learnt the tools at our successful inaugural conference, this is your chance to discover the power and gift of storytelling.

Thank you for joining us at the Storytelling Conference 2014!

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**STORYTELLING CONFERENCE PROGRAMME**

**25th October 2014 (Saturday)**

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<th>Time</th>
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<tr>
<td>10:00 – 10:15</td>
<td>Opening Ceremony</td>
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<td>10:15 – 11:00</td>
<td>Fran Stallings Keynote 1: Storytelling in the Classroom</td>
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<td>11:00 – 11:30</td>
<td>Break</td>
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<td>11:30 – 12:45</td>
<td>Workshops/Seminars 1: Courses available: 1 3 5 6 8 10 13</td>
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<td>12:45 – 14:00</td>
<td>Lunch</td>
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<td>14:00 – 14:45</td>
<td>Fran Stallings Keynote 2: Character Education Through Stories: Honesty, Respect, Compassion</td>
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<td>Break</td>
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<td>15:15 – 16:30</td>
<td>Workshops/Seminars 2: Courses available: 2 4 7 9 10 12</td>
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<td>16:30 – 16:45</td>
<td>Break</td>
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<td>16:45 – 17:15</td>
<td>Story Circle</td>
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**1st November 2014 (Saturday)**

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<th>Time</th>
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<tr>
<td>10:00 – 10:45</td>
<td>Fran Stallings Keynote 3: Literacy Through Orality: Storytelling Motivates Reading</td>
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<td>10:45 – 11:15</td>
<td>Break/ Book Fair</td>
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<td>11:15 – 12:30</td>
<td>Workshops/Seminars 3: Courses available: 1 3 6 8 11 13 14</td>
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<td>12:30 – 13:45</td>
<td>Lunch/Book Fair</td>
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<td>13:45 – 14:30</td>
<td>Fran Stallings Keynote 4: Storytelling in Environmental Education: Aware → Care → Dare</td>
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<tr>
<td>14:30 – 15:00</td>
<td>Break/Book Fair</td>
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<td>15:00 – 16:15</td>
<td>Workshops/Seminars 4: Courses available: 2 4 7 9 11 12</td>
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<td>16:15 – 16:30</td>
<td>Break</td>
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<td>16:30 – 17:00</td>
<td>Performance by Fran Stallings &amp; trainers</td>
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<tr>
<td>17:00 – 17:30</td>
<td>Closing Ceremony</td>
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**KEYNOTE THEMES**

**Storytelling in the Classroom** by Fran Stallings

Orally told stories can lure reluctant readers into books; hook kids' curiosity to discover real science; and put the story back into history! Oral storytelling works for learners of ALL ages to catch and hold their attention, impart memorable lessons, and build classroom community while strengthening their language skills.

**Character Education Through Stories: Honesty, Respect, Compassion** by Fran Stallings

Who wants disrespectful, dishonest, hard-hearted children? Our ancestors didn't. They trained their children in the value of civility by telling funny, exciting, and heartwarming stories that showed consequences and rewards. In today's classroom, these stories can still grab your students' attention and gently teach respect, honesty and compassion.

**Literacy Through Orality: Storytelling Motivates Reading** by Fran Stallings

Hear about the theoretical background of the Orality → Literacy Connection. Fran relates her experience motivating reluctant and/or handicapped students into eager reading with enhanced oral and written language development, and offers a wide range of curriculum-connected, story-based activities to justify "taking time" for storytelling in class. She'll tell how to use experiential small group exercises to teach student story-retelling to enhance verbal fluency and inspire the quest for additional (print) stories.

**Storytelling in Environmental Education: Aware → Care → Dare** by Fran Stallings

Learn how stories can not only impart facts (Aware) and inspire feelings of compassion/responsibility (Care) towards nature, but also model how individuals and communities have cooperated to take action (Dare) to preserve it. Go beyond fables and nature stories to tales that teach critically important concepts.
Introduction to Storytelling
By Janet Mann
Have you ever wondered if you could tell a story? Have you ever thought you can’t do that, because you’re too shy/ inexperienced/ need to practise more/ afraid to try/ don’t know any stories or where to find them?
Now is the time to face your fears, gain experience, and try out a story in a supportive group of other would-be-storytellers.
We will look at ways to help you find and learn your stories, how to feel comfortable facing an audience, and how to find your own, inimitable “voice”.

Journey into Story
By Janet Mann
How setting up a Story Pilots scheme can help your students enjoy their English-language learning, and at the same time help them to introduce stories to younger students and make a valuable contribution to your local school community.
This workshop is an introduction to how the Story Pilots scheme is run presently through Law Ting Pong Secondary School (LTPSS), with suggestions for some variations which may work better in your local community.
LTPSS Story Pilots will be co-presenting this workshop — hear from our students and make a valuable contribution to your local school community.

Improve Public Speaking by Telling Stories from Classics
By Lisa Tam
By utilising our voice, facial expression and body language, adding simple drawings and props, we can bring life to the stories from Homer and Shakespeare. When we learn how to deliver the stories from classics with confidence, we will make progress in our public speaking and hopefully we will be more interested in reading classics!

Use Stories for Character Education
By Lisa Tam
How to stop teasing and bullying? Why should we treat others the way we want to be treated? How to express our anger and frustration without saying something offensive? The young readers will remember the lessons indelibly if we can engage them with the stories relevant to their life. Let’s share some realistic children’s stories and deliver them with practical storytelling skills!

Once Upon a Time in Secondary School
By Jenn Horgos
“Storytelling in secondary? No, thank you. We’ve got exams to prepare for...” Does this response sound like something you’d say? How about catching the interest of your students by using storytelling to work on language skills? In this workshop, participants will learn activities to improve oral skills using stories and how to use storytelling to prepare for oral exams.

Your Storytelling Voice
By Pauline Young
You have lots of stories in you, but does your voice carry them well? Do you want more power, confidence and character in your storytelling voice? The workshop explores both the mechanics of voice production and the dynamics of inspired storytelling. We’ll go over skillsets and do many exercises to help enhance your voice quality for your own delight and for greater impact on your audiences.

Practical Digital Storytelling Techniques for Busy Teachers
By Peter Woodhead
Digital Storytelling offers students a creative way to use different media to publish their ideas or explain the concepts they have learnt. It is a technique which can be applied to any subject in either primary or secondary.
This will be a very Hands On workshop where you will use a digital camera, computer, paper, pens, playdough and whatever else comes to mind, to create your own digital story. We will use Frames5 which you can download as a 30 day free trial if you want to use your own laptop.

Einstein for 10-year-olds: Using Storytelling for Teaching Tough Topics
By Nury Vittachi
Live storytelling is a great tool for teaching language or literature. But what if you have to teach maths, or science, or history? Data-heavy topics can be tough to teach! Storytelling works even better for these fields — but only if you are properly prepared. Learn the secrets from someone who has done it. Nury Vittachi has written more than 20 books which deliver factual information in a fun way for young people, including a book on Einstein which was shortlisted for a sci-fi prize.
Fran Stallings

FRAN STALLINGS grew up in a tradition of family storytelling. Although she trained as a biologist (and that's another story) she has been a professional storyteller since 1982. As an Artist In Residence for the Oklahoma Arts Council since 1985, she has reached many thousands of students K-12; she reaches thousands more through her workshops training their teachers and librarians in storytelling and its curriculum applications. Fran conducts workshops, residential courses, and festival performances nationwide, in Japan, Singapore, Hong Kong, Macau and Egypt. She has been an instructor at the National Summer Institute of Storytelling and at the National Congress on Storytelling in Education.

She received the 2009 John Henry Faulk Award from the Tejas Storytelling Association for her contributions to the art of storytelling in the Southwest.

Fran currently lives in Bartlesville, Oklahoma. When she is not travelling to perform at festivals, to teach the art of storytelling, or to serve as an artist-in-residence in schools, she writes professional articles, songs, and English retellings of Japanese tales.

www.franstallings.com

Fran Stallings’ book and CDs are available for pre-ordering.

Please email your order to Fran at earthteller@onet.net by 17th Oct, 2014.

Jenn Horgos

Jenn first learned the power of storytelling as an educational tool 18 years ago when working with students in Vancouver. As an English teacher she now uses storytelling to help second language speakers express themselves and read-between-the-lines of spoken and written texts. She currently works in a local DSS secondary school as a teacher of English and English literature.

Lisa Tam

Lisa Tam has worked as a teacher librarian at an international school and a bilingual school for 18 years. She is the author of 5 bilingual books: 1.打氣英語Cheer Up, 親子英語閱讀系列 1. 希望史詩與傳說 2. 十大莎士比亞戲劇故事 3. 世界著名圖畫與傳說 4. 故事的魔法

Lyne Kirk

Lyne has worked as an early year’s teacher for over 30 years in the Steiner/ Waldorf method of education, but her love of stories and storytelling has been for as long as she can remember. Her passion for storytelling came to fruition in 1994 when she left her “safe & secure” job and completed a storytelling training in England.

Since then she has been telling stories wherever she can to all ages and environments and institutions and giving workshops.

She also offers storytelling with puppetry and simple drama/games for younger children.

Peter Woodhead

Peter Woodhead has been in education for over 40 years working as an administrator, IT Advisor, eLearning consultant and – most importantly – as a practicing teacher teaching students from Primary 1 to post graduate level. He has worked with colleagues in primary and secondary schools to apply digital story techniques in Science, English, History lessons or just for fun. He is currently working at Law Ting Pong Secondary School as their eLearning consultant and curriculum leader.

Sarah Brennan

Sarah Brennan is the author of the best-selling Chinese Calendar Tales. Born in Tasmania, Australia, she grew up on the slopes of Mount Wellington with bush animals, goats and exotic poultry. When she was a little girl, she wrote lots of stories and poems which she kept in a big pink plastic bag! Before moving to Hong Kong in 1998, she was a medical lawyer in London.

www.sarah-brennan.com
**DETAILS**

**Objective**
Professional development for teachers and educators. However, anyone who is interested in storytelling as an art form or who works with children may join.

**Venue**
Law Ting Pong Secondary School,
8 Ma Chung Road, Tai Po, New Territories

**Fee**
HK$600 for the 2-day conference

**Dates and Times**
Saturday 25th October, 2014 10:00 – 17:15
Saturday 1st November, 2014 10:00 – 17:30

**Registration Deadline**
Friday 17th October, 2014

**Important Notes:**
- Registration will be accepted on a first-come, first-served basis.
- The Commercial Press (H.K.) Ltd. reserves the right to make any necessary changes concerning the programme.
- All applications affected will be given notice of any changes.
- If a Typhoon Warning Signal No. 8 or above, or a Black Rainstorm Warning Signal, is hoisted, the conference will be cancelled. Details of postponement or arrangements will be announced afterwards.

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**CONFERENCE REGISTRATION FORM**

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**Workshop Enrollment**
- Enrollment will be on a first-come, first-served basis.
- Please rank the workshops in order of preference, (1 to be the most interested)
- Enrollment result will be announced by email on 20th October.

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<th>Session 1</th>
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Please tick the box if you wish to receive Blooming Club’s e-news letter.

**PERFORMANCE REGISTRATION FORM**

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**Payment Method**
Please send the completed Registration Form together with a crossed cheque (payable to The Commercial Press (H.K.) Ltd.) with each participant’s name and contact number on the back to Blooming Club, The Commercial Press (H.K.) Ltd, 9/F, Eastern Central Plaza, 3 Yiu Hing Road, Shau Kei Wan, Hong Kong.
Your registration will be confirmed by email, within 3 working days after receipt.
- Unsuccessful applicants will receive a refund cheque by post on or before 3 December, 2014.
- The fee is non-refundable for NO-SHows.

For enquiries, please contact Ms. Alva Wong at 2976 6606 or by email at: alvawong@commercialpress.com.hk
Visit www.blooming-club.com to find out more about us.

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**A TWIST IN THE TALE**

**Storytelling Performance**
by award-winning professional storyteller, Fran Stallings

Fran Stallings brings wry, rueful, hilarious, and poignant tales from all parts of the globe. Get ready to laugh and nod in recognition that things don’t always turn out the way we expect!

**Date**
Monday 27th October 2014

**Time**
19:00 - 20:45

**Venue**
Exhibition Hall, Tsimshatsui Book Centre, The Commercial Press
Shops B1007-1010, B1/F., Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon

**Ages**
10+ to adult

**Fee**
HK$250 per person

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Visit www.blooming-club.com to find out more about us.